

Page Setup

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Title & abstract=48 letters × 46 lines × one-column format

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The Nonprofit Review
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Relationship between Sense of Community and

Author's name and affiliation

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font size: **11pt**

center justification

Participate in NPO Activities

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Masanori Ishimori

Relations, Kyoto Koka Women's University

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Title

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Members of the Ninjin-net Association, a NPO involved in community informatization activities participated in this study.

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Key words: sense of community, community informatization activities, ...

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Abstract

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approximately **200 words**

1. Introduction

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The cumulative total of information was over 30,000 as of June 30, 2005 (Ninjin-net Bureau, Cabinet Office 2007). The number of activities are being undertaken across many local communities. Many researchers participate directly in these activities as part of detailed case studies (for example, Sasaki 2001), and, although not limited to NPOs, there have also been studies analyzing what motivates people to participate in volunteer activities through some kind of organization or group (for example, Sakurai 2002, 2005).

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2. Outline of Ninjin-net activities

Ninjin-net is a NPO engaged in providing information and invigorating community activities. Specifically, to allow the for transmission of Ninjin-net practice for January 2005 service, and approximately 360 households were signed up for internet service (at 1500 yen per month).

Ninjin-net's homepage features local information such

as a "bulletin board" for providing information," and "volunteer information," support services for informatization such as "Nagayo 1000 homepage" and "Let's start a club," and digital archives such as a video library and the "Nagayo photo diary". In addition to the homepage, volunteer residents of Nagayo give IT seminars every fall on topics such as how to make webpages or New Year's cards. The idea behind this is that "locals can learn from locals". Through these efforts, the Ninjin-net homepage functions as a comprehensive information portal site for news and activities in Nagayo (Ishimori 2006). In 2005, Ninjin-net was recognized with a Nikkei Regional Information Orientation Award and the Community Revitalization Center Prize.

3. Survey method

3.1. Survey procedure

Survey time span: the survey was conducted from the end of August through the beginning of September 2005.

Survey subjects: this was a comprehensive survey of all 354 members of the Ninjin-net Association who were residing in Nagayo-cho, Nishisonogi-gun, Nagasaki prefecture as of the end of July 2005.

Survey procedure: anonymous questionnaire surveys were sent by postal mail. Prior to sending the surveys, invitations to participate in the study were posted on the homepage and sent via e-mail to all members at the end of August.

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Reference

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Cabinet Office, Quality of Life Policy Bureau (2007)

Number of applications, approvals, and failed approvals
for non-profit activities

(<http://www.npo-homepage.go.jp/data/pref.html>) 2007/8/1
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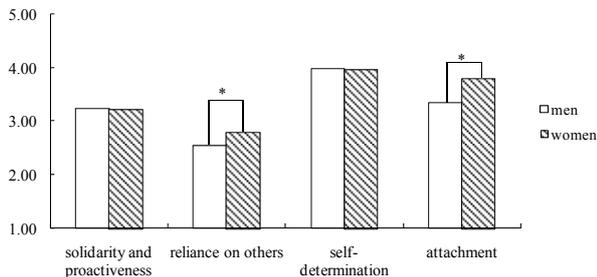


Fig. 2 Average scores for men and women for sense of
community

Note : higher scores indicate a stronger sense of community
in each area *p < .05

Figures and graphics

- Only MS-Excel and professional graphic software should be used to create figures and graphics.
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- the way of pasting figures and graphics to the text: copy the figure / graphic → click Word “Edit” → “PasteSpecial” → “Enhanced metafile”
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Reference

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